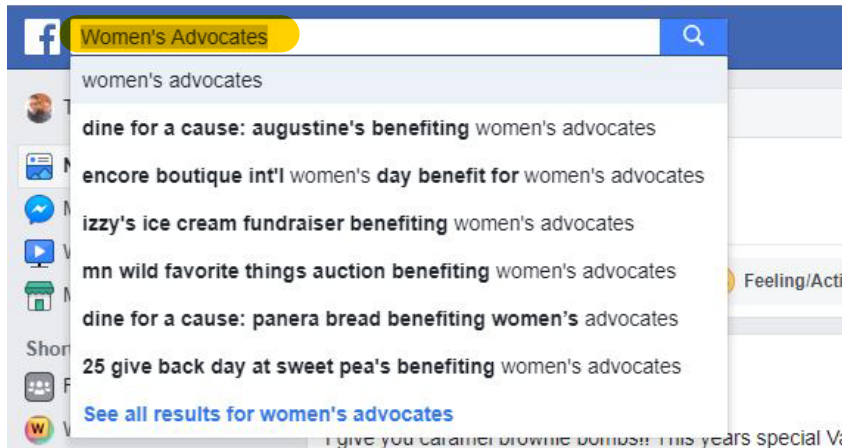
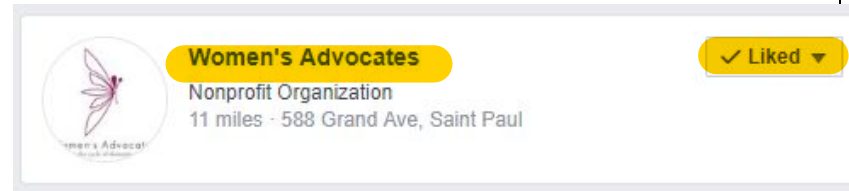


# Creating (and updating) Your #SurviveTogether Facebook fundraiser

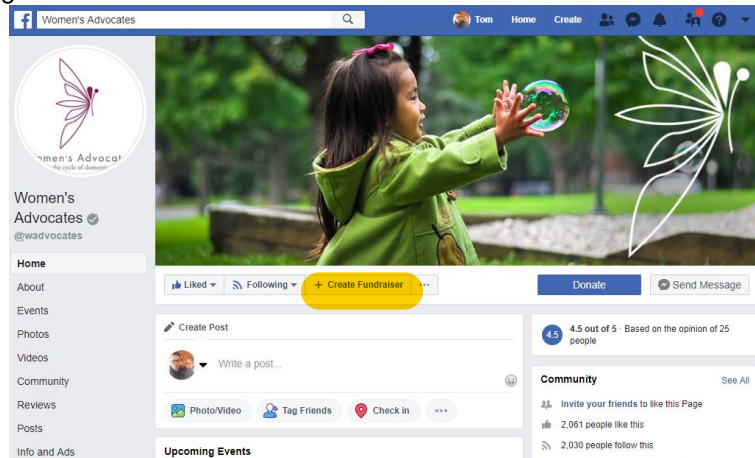
**Step 1** - From your home page, search for Women's Advocates in the search bar.



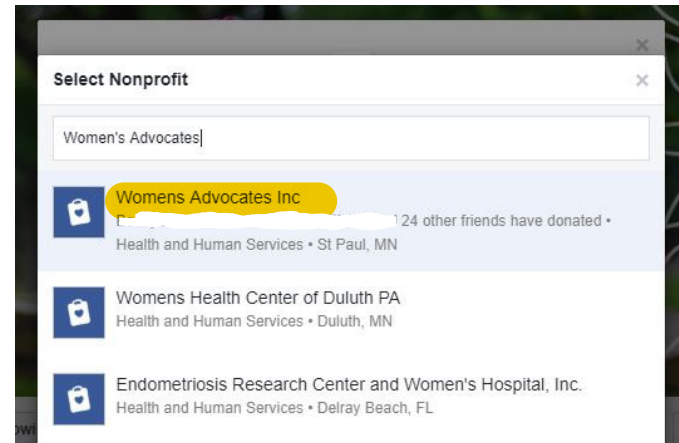
**Step 2** – Look through search results for Women's Advocates and click on our name. Please give us a 'like' to keep up with us along the way if you haven't already. 😊



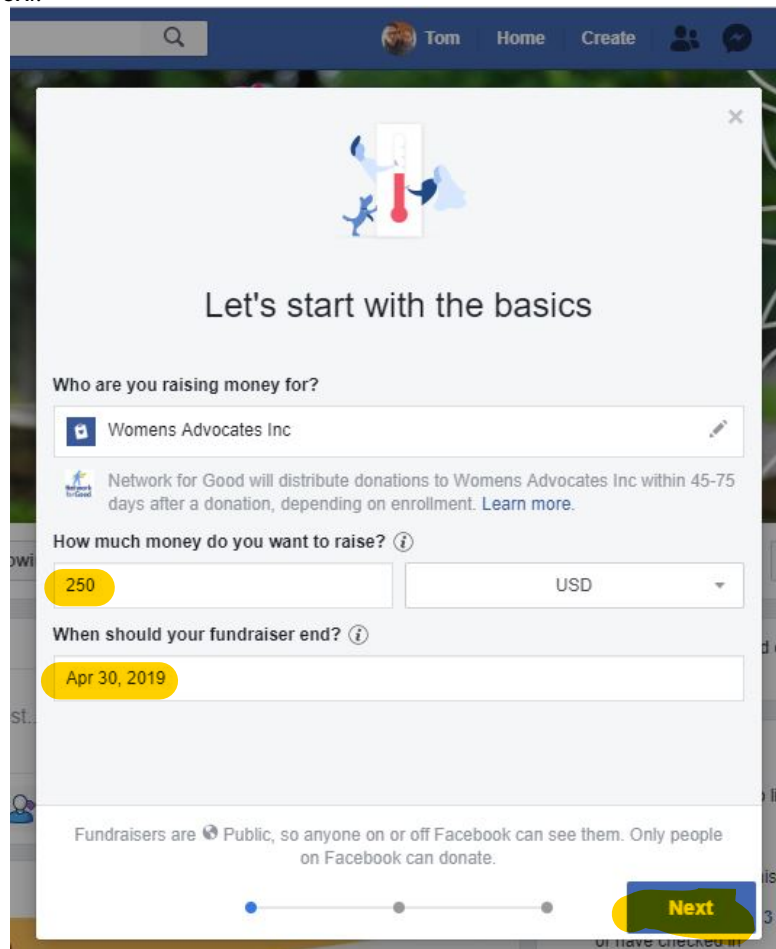
**Step 3** – On our page, click "+Create Fundraiser" just below the banner image.



**Step 4** – On the "Select a Nonprofit" pop-up, the first option should be "Womens Advocates Inc". Select that and click "Next".



**Step 5** – Next should be the “basics” pop-up. Here, you can edit your goal fundraiser amount and when your fundraiser should end. We encourage you to end your fundraiser on April 30, 2019. If you need to go shorter or longer, that’s up to you! After managing your options, click “Next.”

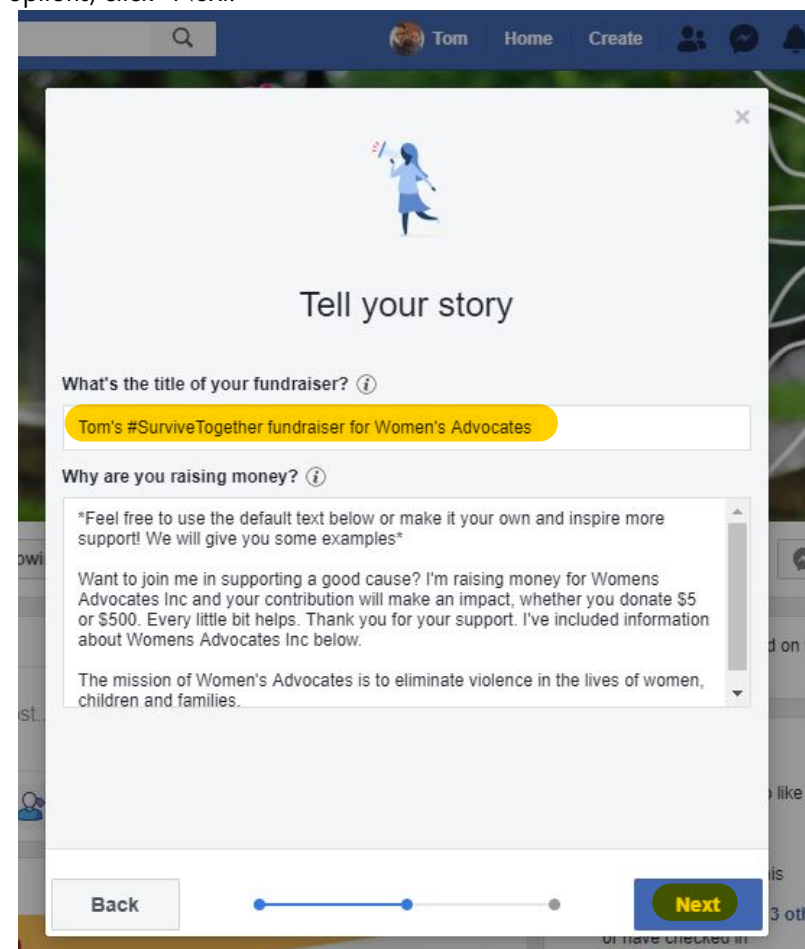


The screenshot shows a Facebook fundraiser setup pop-up titled "Let's start with the basics". It features a progress bar at the top with a red thermometer icon. The form includes the following fields:

- Who are you raising money for?**: A dropdown menu with "Womens Advocates Inc" selected.
- How much money do you want to raise?**: A text input field containing "250" and a currency dropdown menu set to "USD".
- When should your fundraiser end?**: A date picker field showing "Apr 30, 2019".

Below the form, there is a note: "Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate." At the bottom right, there is a green "Next" button.

**Step 6** – Next comes the “tell your story” section, where you can Title your fundraiser (we suggest #SurviveTogether) and outline WHY you want to support Women’s Advocates. See the example below, use the post idea from the toolkit, or create your own! After managing your options, click “Next.”

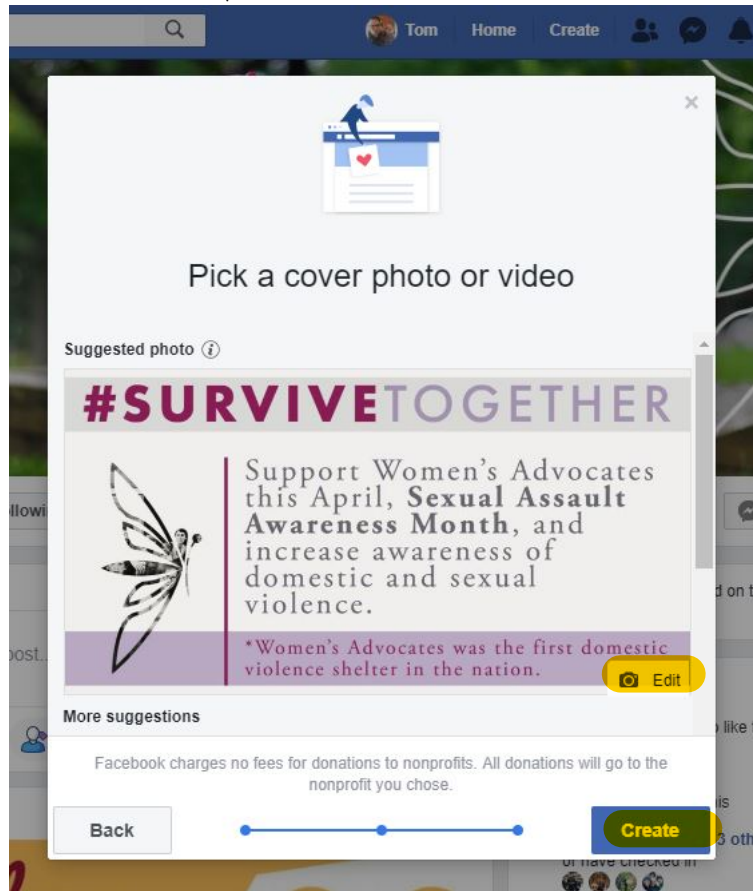


The screenshot shows a Facebook fundraiser setup pop-up titled "Tell your story". It features a progress bar at the top with a blue person icon. The form includes the following fields:

- What's the title of your fundraiser?**: A text input field containing "Tom's #SurviveTogether fundraiser for Women's Advocates".
- Why are you raising money?**: A text area containing the following text:  
"Want to join me in supporting a good cause? I'm raising money for Womens Advocates Inc and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Womens Advocates Inc below."  
The mission of Womens Advocates is to eliminate violence in the lives of women, children and families.

At the bottom, there is a "Back" button on the left and a green "Next" button on the right.

**Step 7** – On the next screen, you can pick a cover photo. Rather than the default facebook images, we suggest clicking 'edit' and using one of the images from the toolkit or something you prefer that's inspiring. Once you've selected a cover, click "Create."



***Congrats! Your fundraiser is created and should appear in your friends' timeline.***

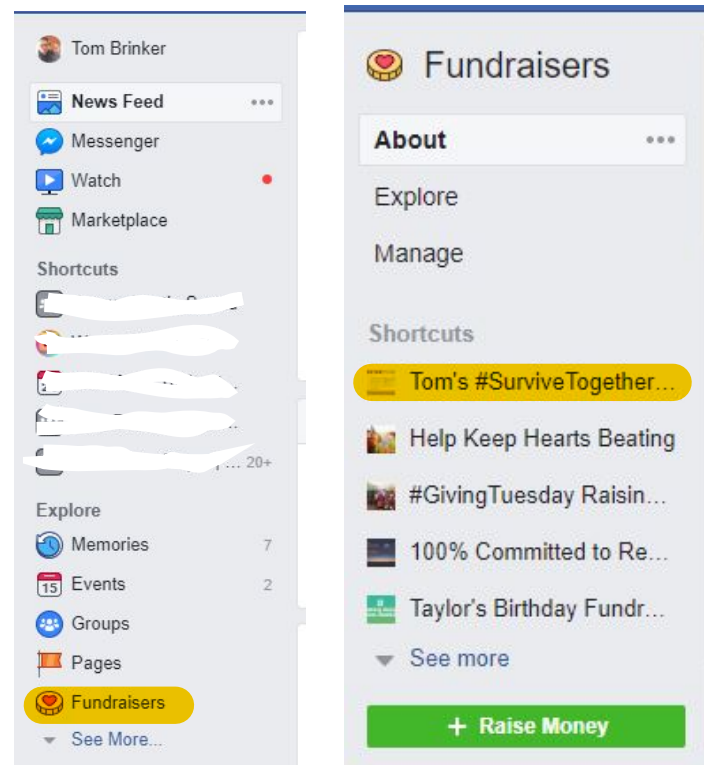
You should be prompted to 'Share on Your Timeline' about your newly created fundraiser. See the toolkit for post ideas!



# Updating your fundraiser throughout the month!

To keep up the interest and momentum going for your fundraiser throughout the month of April – Sexual Assault Awareness Month, we will have weekly updates with new content that you can share and connect back to your fundraiser. **Here's how:**

**Step 8** – To share a *new* post about your fundraiser, click the “Fundraisers” tab on your Home page, then select the Shortcut for your personal #SurviveTogether fundraiser.



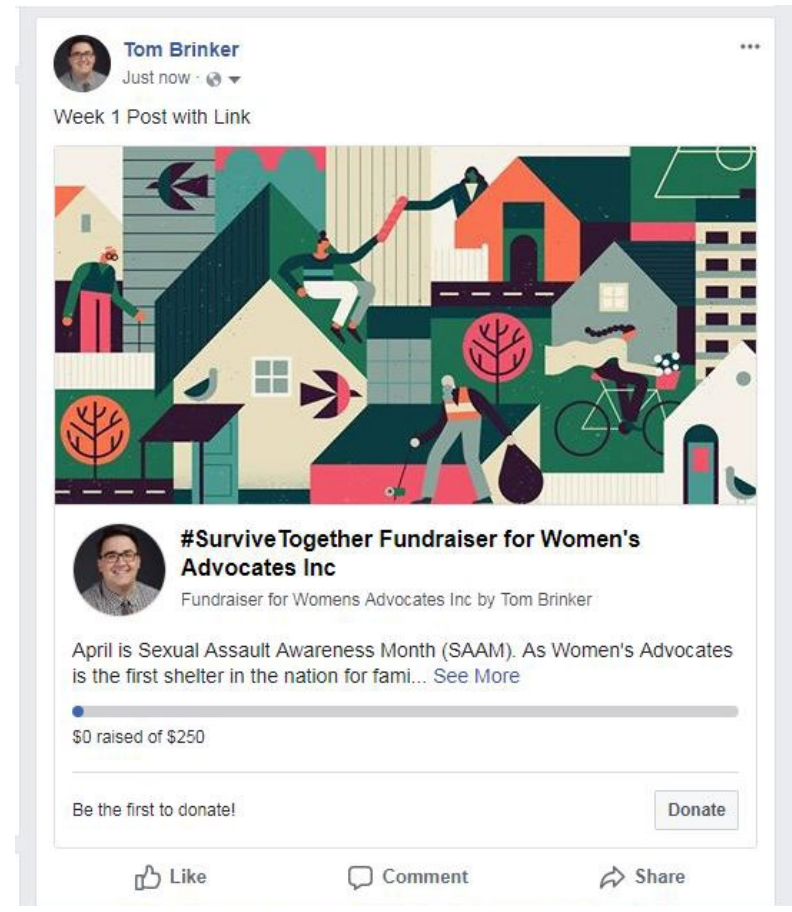
**Step 9** – At your fundraiser page, you can see your progress, Invite Friends directly to donate, and Share updates. By clicking “Share” or entering information under “Share update” on this page, the post(s) that go out will be connected to your fundraiser, giving friends and family an easy way to donate.



**Step 10** – Each week, this will be where you enter the weekly update examples we send out. Feel free to add other info about why you care about Women’s Advocates! When you’re done, click “Post”.



**Step 11** – Putting up regular updates will ensure more people see your fundraiser and have an opportunity to learn more about SAAM, Domestic Violence, and hopefully donate!



**Good luck this April and thank you for participating in #SurviveTogether!**

At any time, connect with Tom from Women’s Advocates a [tbrinker@wadvocates.org](mailto:tbrinker@wadvocates.org)