



WHEN & WHERE

Join us Saturday, June 21st at Theodore Wirth Trailhead in Minneapolis. We are grateful to have The Loppet Foundation as our venue partner.

SUPPORT OUR MISSION

In 1974, Women's Advocates was founded as the first shelter in the nation for victims of domestic violence. We invite you to join us in honoring that Twin Cities' legacy!

Break the Cycle is a community bike tour and festival to raise awareness and advocacy to end domestic violence. Join us in enjoying nature and movement while connecting with community partners, activities for the whole family, music, and a pet walk. Local high school cycling teams will join us to ride alongside families and community members, highlighting the power of youth and community in advocacy — because breaking the cycle takes all of us.

Women's Advocates

Break the cycle of domestic violence by sponsoring our Break the Cycle community bike tour and festival on **Saturday, June 21st**.

Routes

We have planned routes for everyone to join us — from dedicated cyclists to families looking for a fun, scenic ride! Join the community festival after the ride from 12-2pm and at Utepils Brewing afterwards to end the day.

Length	Start Time
40 mile	Registration: 9am Tour: 9:30
25 mile	Registration: 10am Tour: 10:30am
15 mile	Registration: 11am Tour: 11:30am
5 mile	Registration: 11:30am Tour: 12pm

To learn more, please email development@wadvocates.org.

Sponsor Benefits

Benefits	Messenger \$1,000	Cruiser \$2,500	Champion \$5,000
Logo displayed in digital promotion (social media, website, emails, etc.)	✓	✓	✓
Acknowledgment of support in our 2025 Summer Quarterly newsletter	✓	✓	✓
Logo displayed in invitation to event	✓	✓	✓
Logo displayed on event signage	✓	✓	✓
Dedicated social post acknowledging sponsorship	✓	✓	✓
Invitations for employees and/or customers to attend any of our regular workshops and trainings	✓	✓	✓
Logo on cycling jersey		✓	✓
Dedicated acknowledgment during opening remarks at event		✓	✓
Access to year-long Ally Circle benefits		✓	✓
Exclusive flagship sponsor for one of the tours		✓	✓
Virtual Domestic Violence 101 for your employees		✓	✓
Verbally mentioned in MPR news and The Current on-air promotion			✓
Table and tent at the event			✓
Include your team! Number of free sign ups for cyclists at event.	10	15	20



Women's Advocates
Breaking the cycle of domestic violence

CONTACT US

To sponsor Break the Cycle this year, please reach out to development@wadvocates.org.

